

## Course Information

### Spring 2020 Session Dates:

February 12	April 8
February 26	April 22
March 11	May 6
March 25	May 20

**Meeting Times:**  
8:00a.m. - 10:30 a.m.

**Location:**  
Towneplace Suites Marriott  
8800 Northpark Drive  
Johnston, Iowa 50131

**Fee:** \$1,550 - Enclose check/billing information

## To Register

Complete the following information and mail or email to Integrity Integrated:

Name: \_\_\_\_\_  
Organization: \_\_\_\_\_  
Title: \_\_\_\_\_  
Address: \_\_\_\_\_

Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Manager's Name: \_\_\_\_\_  
Manager's Title: \_\_\_\_\_  
Manager's Email Address: \_\_\_\_\_

Return with payment or request invoice to:  
Integrity Integrated, Inc.  
DM LDP Program Registration  
1019 Mound Street, Suite 304  
Davenport, IA 52803

For further information contact us at:  
Webmaster@IntegrityIntegrated.com

**To pay by credit card please call:**  
**563-359-1099**

## Questions?

### Please contact:

#### Shari Baker

Director of Marketing & Communication  
563-359-1099  
SBaker@IntegrityIntegrated.com



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**Mailing Address:**  
Integrity Integrated, Inc.  
1019 Mound Street, Ste. 203  
Davenport, IA 52803

[www.IntegrityIntegrated.com](http://www.IntegrityIntegrated.com)



## Leadership Development Program

*Des Moines*  
Spring 2020



**A program for highly  
motivated men and women  
who are ready to earn  
their leadership wings  
and create positive  
change.**

[www.IntegrityIntegrated.com](http://www.IntegrityIntegrated.com)

# Develop Your Personal Leadership Skills

## What makes this program different?

- **Personal Coaching.** Each participant receives *three* confidential executive coaching sessions with Ginny Wilson-Peters. Past participants consistently rate their coaching sessions as a key success factor to achieving their leadership goals.
- **Co-Worker Feedback.** Confidential 360 degree assessments from co-workers to help participants rate current leadership skills and define goals for personal development.
- **Group Dynamics.** Participants benefit from interaction with other business professionals. Groups meet for eight 2 ½ hour sessions over five months.



## Meet your coach: *Ginny Wilson-Peters*

As President and Owner of Integrity Integrated, Ginny shares her passion for leadership with others by coaching, teaching, and consulting with businesses leaders locally, regionally, and around the world.

Ginny currently facilitates several leadership groups in Des Moines, Cedar Rapids, and the Quad Cities.

She is also a lecturer for the University of Iowa PMBA

Program and has taught courses in organizational management and leadership for over 21 years.



## Key Session Topics:

- Understanding your personal leadership style, personal mission statement, and strengths
- Strength based leadership and creating an employee engaged environment
- Tools to implement the Five Proven Leadership Practices
- Defining your personal vision and creating a shared vision in your organization
- Real conversations

**“You must unite your constituents around a common cause and connect with them as human beings.”**

**- James Kouzes & Barry Posner  
Authors of The Leadership Challenge**

## Participants benefit from:

- Personal leadership action plan that will create measurable change
- Personal reflection to strengthen self awareness and self management
- Candid feedback from personal coaching sessions
- New business contacts and support network for continued accountability
- Enhance ability to lead and communicate effectively

## Testimonials:

*“As our ability to be effective leaders in our organizations becomes more challenging, it is critical that we have the emotional intelligence and authentic leadership skills that are critical to our current and future success. Working with Ginny has allowed me to focus in on these two critical components of leadership. I would not only recommend participating on one of her leadership programs, but also working with Ginny one on one to continue your leadership journey.”*

**- Shannon**



*“I have been on a journey to understand my leadership capabilities and had a realization that there is a tremendous amount of information out there that tells us the best strategies to being an effective leader. This vast amount of information made it difficult to understand what is the best strategy for me. I was given the opportunity to take the Leadership Development class which is where I met Ginny. Ginny’s program provided me with a manageable framework to learn about my leadership capabilities. This course helped me to, not only gain a clearer understanding of my strengths, but also how to see and maximize other peoples strengths. Ginny uses self-assessment tools, books, videos, real world experience and self-reflection to help one to capture ones self-awareness. This new framework gives me a focused based to build on so that I can be the leader I want to be and my organization needs. ”*

**- Mike Miller, RSM**