

## Course Information

### Fall 2019 Session Dates:

September 5                      October 31  
September 19                    November 14  
October 3                         December 4  
October 17                        December 18

### Meeting Times:

8:00 a.m. - 10:30 a.m.

### Location:

Integrity Integrated  
305 Second Ave SE  
Cedar Rapids, IA 52401

**Fee:** \$1,350 - Enclose check/billing information or call us to pay by credit card.

## To Register

Complete the following information and mail or email to Integrity Integrated:

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Manager's Name: \_\_\_\_\_

Manager's Title: \_\_\_\_\_

Manager's Email: \_\_\_\_\_

Integrity Integrated, Inc.  
CRLDP Program Registration  
1019 Mound Street, Suite 304  
Davenport, IA 52803

For further information contact  
Shari at SBaker@IntegrityIntegrated.com or  
Amy at AKolner@IntegrityIntegrated.com

**To pay by credit card please call us:  
563-359-1099**

## Questions? Contact:

### Shari Baker

Director of Marketing & Communications  
563-359-1099  
SBaker@IntegrityIntegrated.com

### Amy Kolner

Marketing Assistant  
563-359-1099  
AKolner@IntegrityIntegrated.com

## To learn more about Integrity Integrated...



### Like us on Facebook

[www.facebook.com/IntegrityIntegrated/](http://www.facebook.com/IntegrityIntegrated/)



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### Integrity Integrated, Inc.

222- Third Street SE  
Cedar Rapids, IA 52401

[www.IntegrityIntegrated.com](http://www.IntegrityIntegrated.com)



# Leadership Development Program

*Cedar Rapids  
Fall 2019*



**A program for highly  
motivated men and women  
who are ready to earn their  
leadership wings  
and create positive  
change.**

[www.IntegrityIntegrated.com](http://www.IntegrityIntegrated.com)

# Developing Your Personal Leadership Skills

## What makes this program different?

- **Personal Coaching.** Each participant receives *three* confidential executive coaching sessions with Ginny Wilson-Peters. Past participants consistently rate their coaching sessions as a key success factor to achieving their leadership goals.
- **Co-Worker Feedback.** Confidential 360 degree assessments from co-workers to help participants rate current leadership skills and define goals for personal development.
- **Group Dynamics.** Participants benefit from interaction with other business professionals. Groups meet for eight 2 ½ hour sessions over



## Meet your coach: *Ginny Wilson-Peters*

As President and Owner of Integrity Integrated, Ginny shares her passion for leadership with others by coaching, teaching, and consulting with businesses leaders locally, regionally, and around the world.

Ginny currently facilitates several leadership groups in the Quad Cities, Cedar Rapids, and Des Moines.

She is also a lecturer for the University of Iowa MBA-PM Program and has taught courses in organizational management and leadership for over 20 years.



## Key Session Topics:

- Understanding your personal leadership style, personal mission statement, and strengths
- Strength based leadership and creating an employee engaged environment
- Tools to implement the Five Proven Leadership Practices
- Defining your personal vision and creating a shared vision in your organization
- Real conversations

**“The task of leadership is not to put greatness into humanity, but to elicit it, for the greatness is already there.”**

**- John Buchan**

## Participants benefit from:

- Personal leadership action plan that will create measurable change
- Personal reflection to strengthen self awareness and self management
- Candid feedback from personal coaching sessions
- New business contacts and support network for continued accountability
- Enhance ability to lead and communicate effectively

## Testimonials:

*“I loved the mix of learning in the Leadership Development Program. It included reading on your own, discussing topics in a group setting, and doing assessments via computer for a full range of learning about becoming a stronger leader. I truly enjoyed Ginny’s passion, energy, and leadership style. She kept the group on task and each member engaged in the conversation. I would recommend this program to anyone interested in broadening their leadership skills in a very safe and rewarding setting.”*

***Danielle Petersen***  
***Regional Director***  
***Four Oaks***



*Ginny’s program and specifically her one-on-one mentoring sessions have both challenged and encouraged me to become a more effective leader for my organization. She has provided me numerous suggestions to help me bring out not only the best in myself, but also developing the strengths of my team.*

*Whether you are new to your leadership role, or a seasoned veteran, I highly recommend Ginny’s program to all leaders!”*

***Todd Kerska***  
***Cedar Rapids Bank and Trust***

*Professional coaching brings many benefits: fresh perspectives on personal challenges, enhanced decision-making skills, greater interpersonal effectiveness, and increased confidence.*